



2015 Quiz Committee Report

2015 Quiz Committee Members: John Taylor (San Francisco, Retired), Diane Patterson (Marin), Courtney Houle (Glenn), Gladys Coil (Napa), Jeanette Bellinder (Solano), Alicia Jamar (Tuolumne)

During 2015, the Quiz Committee welcomed new Committee members Courtney Houle (Glenn) and Jeanette Bellinder (Solano) and held several conference calls in preparation for presentation of the 2015 Quiz at the Annual Conference. Outlined below are additional 2015 Quiz Committee activities.

Quiz "In the News":

In January 2015, the Clerks' Quiz had a nice profile article in the *Portola Reporter* related to former Plumas County Supervisor Robert Meacher being recognized to be one of only 3 Quiz participants in the history of the Quiz to score 100% on the Clerks' Quiz.

Quiz Question Updates:

John Taylor took on the large task of updating the Quiz Question database which consists of over 1,380 questions. (There are over 290 questions at the Rookie League, 520 questions at the Major League and 570 questions at the Genius level.)

Quiz Budget:

In 2015, the CCBSA Executive Committee again authorized \$500 for the 50 \$10 Instant Gratification Prizes awarded at the Quiz Booth based on *percentage* of questions answered correctly, or the *number* of correct questions answered at the Rookie and Major League Levels. *Thank you.*

In 2015, the CCBSA Executive Committee again authorized \$960 for the 10 final cash prizes awarded at the Genius, Major League and Rookie League challenge levels. *Thank you.*

In 2015 the Quiz Committee used Quiz logo "seals" left over from 2014 (seals made with "standard" Quiz logo to enable use over several years), to affix to the Instant Gratification cash envelopes as well as final cash prize winner cash envelopes to further remind Quiz prize winners of the connection between the Quiz and CCBSA.

Quiz Banners:

In 2015, the CCBSA Executive Committee authorized the procurement of two Quiz table runners (total cost of \$327.23). The Quiz Committee recommended table runners instead of vinyl banners as there's generally an issue at the conference venue about where and how Quiz banners can be posted at/near the Quiz booth. The table runner concept avoids the issue of finding someplace to attach a vinyl banner, and provides good visibility for the Quiz. Additionally, a fabric table runner can be folded and therefore, is easier to pack in a suitcase for succeeding conferences.

Members of the Quiz Committee will secure the fabric table runners so that they can be reused in future years.

Quiz Buttons:

In 2015, the Quiz Committee distributed left-over Quiz logo "buttons", using the "standard" Quiz logo, at the Quiz booth. These buttons were initially procured for the 2014 Quiz anniversary celebration.

Quiz on CCBSA Website:

In 2015, Quiz Committee member Jeanette Bellinder also served on the CCBSA Website Committee. At the request of the Quiz Committee, the Website Committee included a tab on the CCBSA website for information about the Quiz. Jeanette posted some initial content on the CCBSA website about the Quiz and the Quiz Committee will continue to work with the Website Committee to post further Quiz content.

Quiz Booth Displays:

In 2015, the Quiz Committee again worked with CSAC for the production of various Quiz booth displays. (In 2014, CSAC produced several Quiz booth displays to help CCBSA celebrate the 25th Anniversary.)

For 2015, CSAC produced two display boards: (1) a display board outlining the brief history of the Quiz, and (2) a display board outlining some of the Quiz rules. CSAC agreed to the Quiz Committee's request that instead of using foam boards for the displays, CSAC would use displays that could be rolled up. This greatly improves portability of the display boards from year to year. Members of the Quiz Committee will be responsible for securing the display boards at the conclusion of the Quiz and will make arrangements for transporting Quiz booth display boards to future conferences.

Quiz Booth Volunteers:

In 2015 the Quiz Committee again updated information sheets that were shared with the host County Quiz booth workers to inform them of the rules of the Quiz, and their responsibilities at the Quiz Booth.



Also in 2015 the Quiz Committee worked with CSAC to secure complimentary guest passes for the Quiz booth volunteers for the Exhibit Hall. (At some past CSAC conferences, security guards strictly enforced admitting only people into the Exhibit Hall with CSAC conference credentials.)

Quiz Booth Equipment Support:

In 2015 CSAC again provided the computers and printers to support 3 Quiz booth stations at the Quiz booth.

CSAC Promoted the Quiz:

In several of CSAC's promotional efforts related to the 2015 Annual Conference, the Quiz was mentioned.

- A CSAC email of 11/5/2015 identifying the *"Top 10 Reasons Why You Should Attend the CSAC Annual Meeting"* included *"Test your knowledge of California and its counties with the ever-popular California Clerks' Quiz."*
- The CSAC on-line conference information included a link to "special events" which included two photos of participants at the Quiz booth and encouragement for people to take the Quiz at the Conference.

Quiz Expenses:

The Quiz Committee is aware of the Quiz-related costs that are currently solely covered by CCBSA. The Quiz Committee welcomes a broader discussion among CCBSA members to identify Association budget priorities, including costs related to support the Quiz. Additionally, the Quiz Committee fully supports any efforts of the CCBSA Sponsorship Committee/Executive Committee in securing corporate sponsors¹ of the Quiz to ensure its ongoing sustainability.

¹ In 2008, the CSAC Finance Corporation contributed \$1,000 to offset costs related to CCBSA Quiz computer enhancements which increased the Quiz booth from 1 computer station to 3 stations. In 2008, Nationwide Retirement Solutions contributed \$2,000 towards Quiz prizes and \$1,000 to offset the above-referenced Quiz computer enhancements. While historic CCBSA budget records were not available to the Quiz Committee to verify the history of Nationwide Retirement Solutions' contributions, for many years, Nationwide provided \$2,000 to offset the Quiz cash prize awards. This funding ceased *around* 2011.



